















Fabbrica della Conoscenza

Carmine Gambardella



Fabbrica della Conoscenza numero 46 Collana fondata e diretta da Carmine Gambardella

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Best practices in heritage conservation and management From the world to Pompeii

Le vie dei Mercanti _ XII Forum Internazionale di Studi

Carmine GAMBARDELLA

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Best practices in heritage conservation and management From the world to Pompeii

Le vie dei Mercanti XII Forum Internazionale di Studi

Aversa | Capri June 12th- 14th, 2014

Conference topics:

Heritage

Tangible and intangible dimensions, History, Culture, Collective Identity, Memory, Documentation, Management, Communication for Cultural Heritage.

Architecture

Surveying, Representation, Modelling, Data Integration, Technology Platforms, Analysis, Diagnosis and Monitoring Techniques, Conservation, Restoration, Protection, Safety, Resilience, Transformation Projects, Technologies, Materials.

Landscape

Cultural landscapes, Territorial Surveying, Landscape Projects, Environmental Monitoring, Physical Parameters, Government of the Territory, Sustainable Development, Social Sustainability, Economic Sustainability.

Le vie dei Mercanti _ XII Forum Internazionale di Studi Aversa | Capri June 12th- 14th, 2014

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Peer review

Scholars has been invited to submit researches on theoretical and methodological aspects related to Architecture, Industrial Design and Landscape, and show real applications and experiences carried out on this themes.

Based on blind peer review, abstracts has been accepted, conditionally accepted, or rejected.

Authors of accepted and conditionally accepted papers has been invited to submit full papers. These has been again peer-reviewed and selected for the oral session and publication, or only for the publication in the conference proceedings.

Conference report

238 abstracts received from:

Australia, Brazil,

China, Colombia, Cuba, Cyprus,

Denmark, Egypt, France, Greece,

Indonesia, Italy,

Japan,

Madagascar, Malta, México,

Portugal, Russia,

Saudi Arabia, Slovakia, Spain, Sweden,

Turkey,

United Kingdom, U.S.A,

Yemen.

About 400 authors involved.

196 papers published.

Preface

The XII International Forum Le Vie dei Mercanti has the aim of promoting a debate on local and international experiences relating to the themes of the conservation and management of cultural, architectural, archaeological, landscape and environmental heritages. This debate is particularly relevant in Italy, with it not only being responsible to the world for housing the largest number of UNESCO sites but also having a natural and landscape heritage of great variety and beauty in a region characterised by an intrinsic geological fragility. The management of this vast heritage requires both a serious planning of the interventions as well as adequate funding. The same goes for the protection of the landscape, which in the past was systematically devastated within a myopic perspective that did not take into account the enormous amount of damage caused by wild speculation and hydrogeological instability.

Furthermore natural disasters, such as earthquakes, have led to the transformation and loss of environments which reflect local identity no less than the cultural heritage, in addition to economic damage and in terms of human lives.

In order to conserve and manage the heritage, it is necessary to adopt an integrated and resilient approach in which different skills contribute to the development of improvement and restoration projects, carried out through knowledge, sharing of decisions and proactive sharing, taking into account the social and environmental sustainability of interventions that should characterise the design method in all its aspects.

The key issue is the exchange of ideas so as to give life to a technological humanism, understood as the union between the cultural vitality that has characterized humanism and the Renaissance, producing excellent results in all fields of knowledge, and the possibilities currently offered by technological innovation to create platforms in order to support this knowledge. Thus, Pompeii, the most famous archaeological site in the world, is taken as the prime example of the need to adopt a virtuous cycle of conservation and management, supported by the dialogue between the different skills that interact by sharing the same technological platform.

The international debate can be an opportunity to share prime examples of the conservation, management and development of the archaeological, architectural, landscape and environmental heritage through the integration of ideas and experiences of specialists working in different disciplines as well as geographical and cultural contexts.

The conference is open to multidisciplinary experiences on one or more of the proposed themes. Scholars are invited to present research on either the theoretical and methodological aspects or concrete applications carried out on these issues.

Carmine Gambardella

Table of contents

Р	28	מו	000

Best practices in heritage conservation and management. From the world to Pompeii Carmine GAMBARDELLA

P. 39 ID 001

The Fourth Right - a possible new way to conserve Chinese urban villages

Yu-HUAN WANG

P. 48 ID 002

Turin observe the time Gian Giacomo Plantery

Nadia FABRIS

P. 55 ID 003

The "illusory space" from wall frescos to "quadraturismo", to cyclorama. Planar and solid representation techniques and restitution of imaginary space

Antonio MOLLICONE

P. 65 ID 005

SmartEcoPhone, between research and enterprise. Enhancing the natural and cultural heritage of Rome

Fabio ATTORRE, Giulia CERIANI SEBREGONDI, Fabio FRANCESCONI, Roberto VALENTI

P. 72 ID 006

Conservation and structural safety rehabilitation: a renewed approach needed Paola RONCA, Pietro CRESPI, Alberto FRANCHI, Nicola GIORDANO

P. 80 ID 007

Methods and approaches of estimation of negative impact of physical factors in conditions of urban territories

Andrey VASILYEV

P. 87 ID 008

New approaches to estimation of ecological risks of urban territories

Andrey VASILYEV, Vlada ZABOLOT SKIKH, Julia TERESHCHENKO, Ivan TERESHCHENKO

P. 94 ID 009

Improvement and realization of system of waste management of urban territories

Andrey VASILYEV

P. 98 ID 010

Musealization and exhibit questions inside the archaeological site

Gioconda CAFIERO

P. 106 ID 011

Restoration of the feudal castle of Ventimiglia family in Castelbuono (PA)

Federica SCIBILIA, Marcello LA GUARDIA

P. 115 ID 012

The digitalization of cultural heritage's tangible & intangible dimensions

Davide MEZZINO

P. 123 ID 014

Accessibility of historical students accomodations: methods and solutions

Alessandro GRECO, Matteo LOCATELLI

P. 132 ID 016

Foligno city lab. The earthquake as a research opportunity

Paolo BELARDI, Fabio BIANCONI, Valeria MENCHETELLI, Simone BORI, Marco FILIPPUCCI, Luca MARTINI, Giulia MATERAZZI, Giacomo PAGNOTTA

P. 142 ID 017

Paris saclay - urban textures

Anna MANDIA

P. 148 ID 018

Projects overlooking the sea, between stone and leaves

Cesare AJROLDI, Flavia SCHIAVO

P. 157 ID 020

The development of Bad Nauheim as jugendstil spa complex

Elena MANZO, Manuela PISCITELLI

P. 173 ID 021

Revitalization of Port Area as an Effort to Preserve the Identity of the City. Comparative Studies: Clarke Quay-Boat Singapore and Albert Dock Liverpool

Ari Widyati PURW ANTIASNING, Ashadi HADIWINOTO, Luqmanul HAKIM

P. 183 ID 022

Requalification of historic buildings with special reference to the typological, technical and energetic aspects of collective residences

Elena ROMANO

P. 193 ID 023

The management of vulnerabilities in cultural heritage: a possible model to parametrize the intervention priorities

Carlo MAMBRIANI, Eva COÏSSON, Elisabetta FADDA

P. 203 ID 024

Green road project: promoting art, food, mobility and energy

Giulio CEPPI, Antonio PROTA

P. 208 ID 025

Earthen Architecture: the ancient experiences as basis for the development of contemporary architecture

Alice PALMIERI

P. 218 ID 028

Constructive technology and climate adaptation in modern architecture of Yucatan

Manuel Arturo ROMÁN KALISCH, Raúl Ernesto CANTO CETINA

P. 228 ID 029

An advanced model to represent and manage knowledge in cultural heritage

Caterina GATTUSO

P. 234 ID 030

Cultural itineraries and slow paths. Historical and environmental resources for the territorial planning

Massimo SARGOLINI, Roberta CAPRODOSSI, Maria Teresa IDONE, Paolo SANTARELLI

P. 244 ID 031

Correct use of materials and tecnologies for a sustainable design: the study of "Acrilica" lamp by Joe and Gianni Colombo

Francesco TAMBURRINO, Raffaella AVERSA, Antonio APICELLA

P. 251 ID 032

Methodological approach for the restoration of the Castle of Belvedere Marittimo (CS) – Calabria

Caterina GATTUSO, Renato OLIVITO, Elena BENCARDINO, Rosamaria ODISPOTI

P. 261 ID 035

Specifics and landscape conditions of dispersed settlements in Slovakia - a case of natural, historical and cultural heritage

Ingrid BELĆÁKOVÁ, Zuzana PŠENÁKOVÁ

P. 269 ID 036

The Appian Way: enhancement of the landscape between nature and culture from Rome to Capua

Clelia CIRILLO, Ugo ZANNINI, Luigi SCARPA, Giovanna ACAMPORA, Marina RUSSO

P. 276 ID 037

Laser scanning as a measuring tool: a practice in laser scanning at Pompeii for archaeology and architecture

Osamu AJIOKA, Yoshiki HORI

P. 284 ID 038

The documentation for the knowledge of the disappeared centers between "memory and measurement"

Antonio BIXIO, Giuseppe DAMONE, Enza TOLLA

P. 292 ID 039

The museums' world tries to safeguard and communicate the intangible dimension of heritage **Lucia GASPARINI**

P. 302 ID 040

Some thoughts about conservation and enhancement of archaeological heritage in France Emanuele MOREZZI, Emanuele ROMEO, Riccardo RUDIERO

P. 312 ID 043

Archaeology and architecture, the Stagnum Neronis of Baia

Marco RUSSO

P. 322 ID 044

The subtraction architecture **Stefania DI DONATO**

P. 332 ID 045

Steel in the historic buildings: concealing vs exposing

Laura CIAMMITTI

P. 341 ID 046

Almohad stamped jars of Seville

Daniela LALLONÉ

P. 351 ID 049

Art production as social, built and cultural heritage

Rita BREDA

P. 357 ID 050

Developmental dynamics of the hypogea of Piazza Duomo in Syracuse

Giacinto TAIBI, Rita VALENTI, Mariangela LIUZZO, Tiziana PATANÈ

P. 367 ID 052

The epistemological measure of the quality of the natural landscape

Giacinto TAIBI, Sebastiano GIULIANO

P. 375 ID 053

Confiscated property: best practices in management of cultural inheritance

Flora BERIZZI. Caterina MUSOLINO

P. 383 ID 055

'The Bosphorus, Istanbul: magnificient past, dubious future'

Ahmet VEFIK ALP

P. 388 ID 057

Mosques of Medina: Designing towards Authenticity

Mahmud MANNING, Ahmed ABU AL HAIJA

P. 398 ID 058

The accessibility of archaeological area of Pompeii. Knowledge methodology and sustainable proposals

Renata PICONE

P. 407 ID 060

Ornaments and vibrations in the geometry of the sound

Rosario Giovanni BRANDOLINO, Domenico MEDIATI

P. 417 ID 061

Architectural conservation in China. The master plan of Nanjing heritage park

Alessandro PERGOLI CAMPANELLI

P. 427 ID 062

Communicating regional identity, empowerment and preserving cultural heritage of Sant'Elian ciociarian cuisine through slow food tourism

Charmaine I. KAIMIKAUA, Liza SALVATORE

P. 435 ID 063

Gathering treasures and distributing the spoils

Paul RAPPOPORT

P. 447 ID 064

On the safeguarding of sites and historic cities: a study on the evolution of French legal system

Antonella VERSACI, Alessio CARDACI

P. 457 ID 065

Architecture for archeology. Identifying new modular and flexible types of shelter adaptable to the diverse needs of archaeological sites

Giuseppe PARELLO, Marco IMPERADORI, Carmelo BENNARDO, Salvator-John A. LIOTTA, Yuta ITO, Fausta OCCHIPINTI, Andrea VANOSSI

P. 467 ID 066

Design process for a led based luminaire in exterior lighting application

Giovanni CIAMPI, Antonio ROSATO, Michelangelo SCORPIO, Sergio SIBILIO, Carla LANGELLA, Antonia AULETTA

P. 477 ID 067

Photometric measurement for led based sources

Giovanni CIAMPI, Antonio ROSATO, Michelangelo SCORPIO, Sergio SIBILIO

P. 484 ID 068

Applications of augmented reality to understand an archaeological site: problems and future development

Mara CAPONE

P. 494 ID 069

Paths to knowledge for the preservation of identity cultures

Rita VALENTI, Sebastiano GIULIANO

P. 503 ID 070

The Irc of Uah, as an example of heritage rehabilitation

Flavio CELIS, Ernesto ECHEVERRÍA, Fernando DA CASA, Pilar CHIAS, Ignacio DELGADO, Juan Manuel VEGA, Blanca MORENO

P. 510 ID 071

Retrofit actions on the envelope of an existing historical public building: energy and economic Analyses

Giovanni CIAMPI, Antonio ROSATO, Michelangelo SCORPIO, Sergio SIBILIO

P. 519 ID 072

Urban planning and administration in a provincial city in the early 20th century Maria Paola GATTI, Giorgio CACCIAGUERRA

P. 528 ID 074

A SPECIAL LAW FOR SANA'A

The old city of Sana'a (Yemen): Proposal for a special fund for its conservation Nabil AL-MAKALEH, Abdulhakim AL-SAYAGHI, Renzo RAVAGNAN, Massimo

KHAIRALLAH

P. 537 ID 075

The case of the XVII century "Teatro Farnese" in Parma: integrated conservation, between conservation and valorization

Federica BORGHI, Federica OTTONI

P. 545 ID 076

MICRO_CITIES

Marinella ARENA

P. 554 ID 077

Endagered heritage: a polemic intervention in one of the most protected areas of the Vicentina Coast Natural Park

Maria João Pereira NETO, Pedro Miguel Gomes JANUÁRIO, Mario Say Ming KONG, Maria do Céu Ferreira RODRIGUES

P. 561 ID 078

Havana: urban configurations and heritage conservation

Jorge PEÑA DÍAZ, Joiselen CAZANAVE MACÍAS

P. 567 ID 079

The memory of change Maria Ines PASCARIELLO

P. 576 ID 080

The Grand Tour, Rome, and the representation of architectural heritage

Piero BARLOZZINI

P. 584 ID 081

Collective identity: hats Cartage heritage as – if probordados: handmade embroidery Cartage Valle Colombia

Maria Fernanda Garcia BURBANO, Luis Eduardo RAMIRES

P. 594 ID 082

Lands of taste. 'Still-life' ways in Southern Italy from the Antiquity to the XVII Century **Valeria DI FRATTA**

P. 604 ID 083

Classification of the graphic legacy of disappeared earl of Oliva's palace

Joaquín Ángel MARTÍNEZ MOYA

P. 614 ID 084

OFF-GRID::FARM. Multifuncional landscapes and sustainable systems for Mediterranean rural areas

Valentina ROCCA

P. 623 ID 085

Between sign and color. The restoration site of the church of the Virgin Mary Assumed of Carrù **Maria Paola MARABOTTO**

P. 633 ID 088

Giuseppe Agnello "Historic Architecture". The protection and safeguard of cultural heritage in eastern Sicily

Iolanda DI NATALE

P. 643 ID 089

Design the Rural-Architectural Intensification as a strategy for sustainable growth of countryside **Tiziano CATTANEO**, **Alessandra SANDOLO**, **Roberto DE LOTTO**,

Giorgio Davide MANZONI

P. 653 ID 090

Preserving "time" in space and "space" in time: Cultural urban landscape of Nis, Serbia **Jelena RAKOCIJA**

P. 662 ID 091

The Sarno river and its plain

Rejana LUCCI

P. 672 ID 093

ADA. A Bilderatlas of arts, bodies and cities

Malvina BORGHERINI

P. 682 ID 094

Subtracting the ornament from the fairytale Gino Coppedè architecture. The case of the Villa of the Fairies in Rome

Laura CARNEVALI, Mariella LA MANTIA

P. 689 ID 095

Vaison-la-Romaine: the historical legacy in the development strategies

Laura BLOTTO

P. 698 ID 096

Receiving from the past to communicate the future: the case of S. Maria delle Macchie in Marche region

Enrica PETRUCCI, Daniele ROSSI, Giacomo NASINI

P. 708 ID 098

Reflections on history and current operational safeguarding device in the Casbah of Algiers **Kamel RIGHI**

P. 717 ID 100

Architectural analysis of archaeological context - hypothesis of restoration of the domus del Torello di Bronzo (reg. V, ins. 1, civ. 7) archeological site of Pompei

Raffaele MARTINELLI

P. 727 ID 101

Interpreting structure through critical regionalism

Iosif DAKORONIAS-MARINA

P. 744 ID 102

A comprehensive approach to the protection of Dougga Tunisia

Marc BARANESS

P. 756 ID 103

The importance of anthropological analysis in the comprehension of the cultural heritage. The study case of Rocca di Cambio (AQ)

Valeria AMORETTI

P. 763 ID 104

Traditional building technique of military architecture in Veracruz, Mexico and Cartagena de Indias, Colombia for conservation

Dolores Pineda CAMPOS

P. 771 ID 105

From antiquity to the present

Cinzia SCHIRALDI, Filippo M. MARTINES

P. 782 ID 106

Crossing the river. Urban design in Pompei and Scafati

Carlo Alessandro MANZO

P. 790 ID 107

Characters of rural architecture and industrial archeology in Calabria. Some typical cases **Brunella CANONACO**

P. 799 ID 108

The modeling based on techniques advanced of takes of data for the study of the church of the Asunción in Vistabella del Maestrazgo 1604-24

María Jesús MÁÑEZ PITARCH, José Teodoro GARFELLA RUBIO

P. 807 ID 110

Effects of Alternate Load Paths in damage evolution and identification in architectural heritage **Valerio DE BIAGI, Bernardino M. CHIAIA**

P. 815 ID 111

Non-destructive monitoring of an old masonry clock tower with forced and environmental actions Mariella DIAFERIO, Dora FOTI, Nicola Ivan GIANNOCCARO

P. 825 ID 112

The octagon, the hendecagon and the approximation of Pi: the geometric design of the clypei in the enclosure of Imperial cult in Tarraco

Josep Maria TOLDRÀ, Josep Maria MACIAS, Josep Maria PUCHE, Agustí COSTA, Pau SOLA-MORALES, Antoni ESPALLARGAS, Albert FERRE'

P. 835 ID 113

The fragile heritage of the second half of the 20th century

Caterina PALESTINI

P. 841 **ID 114**

Redrawing Tarraco

Pau SOLA-MORALES, Josep Ma TOLDRÀ, Josep Ma PUCHE, Josep Ma MACIAS

P. 851 **ID 116**

Create "Urban•Ecological•Cultural" Symbiosis Space: conservation practice of historic riverfront in Turin and Shanghai

Liang ZHANG

P. 858 ID 118

The shrine of Pompeii. Packaging of the sacred and politics

Saverio CARILLO

P. 869 ID 119

Engaging visitors: developing presentation as a tool for site preservation at Pompeii

Alia WALLACE

P. 879 ID 120

From the pompeiana domus to the Early Christian Basilica

Maria Carolina CAMPONE

P. 889 ID 121

POMPEI URBAN CENTER: knowledge, regeneration, management

Maria Antonia GIANNINO

P. 899 ID 123

The atmosphere of industrial architecture: Experience and production

Kasper ALBREKTSEN, Mads Harder DANIELSEN

P. 909 ID 125

Conservation of cultural heritage. Risk analysis for protection and management

Sara Maria SERAFINI

P. 915 ID 126

Typological aspects of Caserio, a traditional basque rural building

Luigi MOLLO, Rosa AGLIATA

P. 921 ID 127

POMPEI: from Town to City Ferdinando ORABONA

P. 930 ID 128

The walled city of Nicosia today - The challenge of managing heritage conservation in a living divided city

Athina PAPADOPOULOU

P. 938 ID 129

Roofing structures in archaeological sites: Pompeii insula of the Centenary [IX 8]

Alberto CUSTODI, Giovanni CASTELLAZZI, Stefano de MIRANDA, Francesco UBERTINI

P. 948 ID 130

Renovating the existing to redevelop the territory. Restoration and reuse project of an eighteen century country house in Casalvecchio Siculo (Messina - Sicily) and realization of a farm holyday center

Alessandra MANIACI, Gianfranco Salemi SCARCELLA

P. 958 ID 131

Memory vs oblivion. Best practices for the constitution of the museum of Reggio Calabria Francesca FATTA. Livio DE LUCA

P. 966 ID 132

Building information modeling for structures

Ingrid TITOMANLIO

P. 973 ID 133

B.I.M. and structural modeling: application on cultural heritage

Ingrid TITOMANLIO, Giuseppe FAELLA

P. 980 ID 134

Urban forms and architecture in the hydrographic landscape of the Sarno's valley

Andrea SANTACROCE

P. 989 ID 135

Save what we can: experimentally validated design of stengthening interventions to reduce the seismic vulnerability of a bell-tower

Rosario CERAVOLO, Giuseppa NOVELLO, Marica Leonarda PECORELLI, Giuseppe PISTONE

P. 998 ID 136

CULTIVARS: cultivating culture in art

Sabina MARTUSCIELLO, Maria Dolores MORELLI

P. 1007 ID 137

From the management plan to a protection management system of mosaic decorations in 'Arab-Norman Palermo and the cathedral churches of Cefalù and Monreale' itinerary

Valeria MEGNA, Clara SPALLINO

P. 1018 ID 139

HERITAGE AND TERROIR: the Revival of ancient Pompei Vineyards

Francesca MUZZILLO, Fosca TORTORELLI

P. 1025 ID 141

Promotion and conservation of cultural heritage through the institution of touristic districts in Campania

Antonella MARCIANO

P. 1033 ID 142

The Trgovski Dom in Gorizia by Max Fabiani. Survey and simulation of the Petrarca Hall Alberto SDEGNO, Giovanni FRAZIANO, Silvia MASSERANO, Dimitrij POZAR

P. 1041 ID 143

From point cloud to archaeology: the case study of Villa dei Mistery in Pompeii

Marco CANCIANI, Corrado FALCOLINI, Giovanna SPADAFORA, Mauro SACCONE

P. 1049 ID 145

Cultural heritage. Best practice and a new proposal

Emanuela LANZARA, Roberta MONTELLA

P. 1059 ID 146

Pompeii: urban regeneration for cultural heritage

Agrippino GRANIERO

P. 1066 ID 147

Technological hybridization for the fruition of cultural heritage. Architectural perspectives of Andrea Pozzo at St. Ignatius in Rome

Graziano Mario VALENTI, Jessica ROMOR

P. 1074 ID 148

Environmental degradation and urban design: nature as starting point for regeneration **Gaspare OLIVA**

P. 1084 ID 152

How to manage a urban color plan which takes in account the supporting materials and the conservation state of the buildings

Maria Paola BORGARINO, Stefania BOSSI, Anna PIANAZZA

P. 1093 ID 154

Survey of 'liberty' in Milan, 3D printing for the restoration of decorations

Maria PIGNATARO

P. 1103 ID 155

Armenian experiences in consolidation of ancient buildings: the study cases of Anberd, Tatev, Arudi and Ani

Lorenzo JURINA, Edoardo O. RADAELLI

P. 1113 ID 156

Dynamic identities for the cultural heritage

Francesco E. GUIDA

P. 1121 ID 157

The Arab-Norman influence in the architecture of Campania in the 11th and 12th centuries **Lamia HADDA**

P. 1129 ID 158

Art and nature in a lost garden: the Park of the Caracciolo Prices in Avellino

Francesco ZECCHINO

P. 1139 ID 160

History and topicality of the historic earthquake-resistant timber frames: the Ischia's examples Marina D'APRILE, Margaret BICCO

P. 1149 ID 161

The ideological approach to the study of italian rural architecture in first half XX century **Emanuele ZAMPERINI, Valentina CINIERI**

P. 1159 ID 162

Design Tools and methods for the enhancement of cultural itineraries and thematic cross-border pathways

Roberto DE PAOLIS

P. 1169 ID 163

Overview of the waterfronts features: a perceptual approach

Virginia PUYANA ROMERO, Maria DI GABRIELE, Daniel FERNÁNDEZ ÁLVAREZ, Luigi MAFFEI

P. 1178 ID 164

The acoustics of underground places in Campania

Francesco SORRENTINO, Amelia TREMATERRA, Gino IANNACE

P. 1184 ID 165

The eco-oriented redevelopment of the open spaces: the case of Juazeiro in Brazil

Raffaela DE MARTINO, Rossella FRANCHINO, Caterina FRETTOLOSO, Matteo NIGRO

P. 1192 ID 167

Living landscape in the archaeological site: "La Bastida de les Alcuses"

Marina PUYUELO, Mónica VAL, Lola MERINO, Jaime VIVES-FERRÁNDIZ

P. 1201 ID 168

Anima valens in corpore aegro: Paths of the Spirit in the Places of Health-Care

Anna MAROTTA

P. 1211 ID 169

The Valencia Region La Luz de las Imágenes Foundation: a specific way of managing heritage Camen D. QUINTERO

P. 1219 ID 170

The restoration of the church-fortress of Vinaròs

Carles BOIGUES, Eladia BALLESTERO, Xevi LLUCH, Andrea GIMENO, Lluís JUAN, Santiago TORMO

P. 1227 ID 171

Conception, design and installation of the Luz de las Imágenes exhibition: 'Pulchra Magistri.

The splendour of the Maestrazgo in Castellón'

Santiago TORMO, Xevi LLUCH, Andrea GIMENO, Lluís JUAN

P. 1235 ID 172

Benefits of a global project about movable heritage

José Luis NAVARRO, Carmen D. QUINTERO

P. 1242 ID 173

From Daunii Archaeological Park to the Faragola domus romana: the new treasures of the old

Mauro CAPRIOLI, Francesco MAZZONE, Mario SCARANO, Rosamaria TRIZZINO

P. 1250 ID 175

The Barco Chigi in Ariccia

Mario PISANI

P. 1256 ID 176

International researchworks about energy efficiency of historical heritage

Concetta GIULIANO

P. 1264 ID 177

Castra of Benedictine origin in territory of Cassino and in the upper Volturno valley

Camilla DI FALCO

P. 1272 ID 179

Ancient Pompeii sightseeing: intangible immersive technology and emotional maps **Marco BORRELLI**

P. 1280 ID 181

Palenque: the Maya Pompeii

Giada LUISO

P. 1287 ID 182

Physical consistency and "immaterial life" of an architecture. The Amphitheatre of Pompeii: an exemplary case of historiography

Giovanni MENNA

P. 1297 ID 183

Ordinary and emergency: a possible new order through productive poles. The case of Piana del

Sarno

Francesco COSTANZO

P. 1302 ID 184

Identification of the modal properties of a medieval tower next to a landslide

Dora FOTI

P. 1312 ID 185

Heritage discretize: the regional park of Matese

Luigi CORNIELLO

P. 1324 ID 187

The diffusion of churches with triconch in the mediterranean world

Danila JACAZZI

P. 1335 ID 188

A multidisciplinary cognitive approach aimed at the safeguard of the ruins of Mongialino's tower in Mineo (Sicily)

Mariateresa GALIZIA, Alessandro LO FARO, Mariagrazia SALERNO, Cettina SANTAGATI

P. 1345 ID 189

Use of new technique of image based aimed to perspective return

Laura INZERILLO

P. 1353 ID 190

Multi criterion decisions in fuzzy logic environment

Maria Cristina MIGLIONICO

P. 1360 ID 191

The historical drawing as a system of identity of a territory. The Vomero in the expansion project of the nineteenth century town

Maria MARTONE

P. 1370 ID 192

The "diaeta" in the roman home

Rossella BICCO

P. 1375 ID 193

Life and knowledge by glottology and graphics: disclosures of the ancient gamma greek letter

Andrea BUONDONNO, Alessandra CIRAFICI, Pasqualina LUONGO

P. 1384 ID 194

The design of the architecture, of the sculpture and of the botanical in the "Villa Comunale" in Naples

Paolo GIORDANO

P. 1397 ID 196

The "agri+cultural" heritage" of "two Sicilies" Borbone house. The vineyard of "San Silvestro" farm in San Leucio (Caserta, Italy)

Andrea BUONDONNO, Gian Franco CAPRA, Eleonora GRILLI, Rosaria PARENTE, Nicola PISACANE, Pierclaudio ODIERNA, Riccardo SERRAGLIO

P. 1406 ID 199

Durability of reinforced concrete and cultural heritage: the pompeian domus as emblematic cases

Claudia CENNAMO, Michela MONACO, Maria Teresa SAVINO, Salvatore SORBO

P. 1415 ID 200

Designing the country in infrastructure areas. Area highway exit Candela, Foggia **Efisio PITZALIS**

P. 1422 ID 201

Davide Pacanowski a significant interpreter of modern architecture in the twentieth century **Riccardo SERRAGLIO**

P. 1432 ID 202

Around the Royal Palace of Caserta: the school building "Edmondo De Amicis" **Luciana ABATE**

P. 1442 ID 203

The practice of cult inside the Royal Palace of Caserta: the Palatine Chapel, the Santa Maria dei Sette Angeli Chapel in the Schiavi Battezzati district, the Santa Filomena Chapel in the Flora garden

Maria Chiara DE MARCO

P. 1451 ID 204

Around the Royal Palace of Caserta: the new market square

Pasquale VAIANO

P. 1461 ID 205

Rural Campania: from the Pantano of Sessa Aurunca to Centore village

Giuseppe Mario INFANTE

P. 1471 ID 206

Subsidiarity and sustainability as a widespread cross-cutting approach to different anthropocentric events and aggregations

Flaviano TESSITORE

P. 1477 ID 207

Waterways. From the past a resource for the future

Francesco MAIOLINO

P. 1486 ID 208

Risk Management Planning. Phlegrean area and the case study of Bacoli **Giuseppe GUIDA**, **Giovanni BELLO**

P. 1493 ID 209

Design and representation of landscape of "Terra di Lavoro"

Vincenzo POLLINI

P. 1503 ID 210

Seismic safety of the "Corpus Domini" bell tower

Mariateresa GUADAGNUOLO, Mariano NUZZO, Giuseppe FAELLA

P. 1511 ID 211

Paper's Title Rural design and territorial development

Caterina BELARDO

P. 1519 ID 212

Sorrina Nova (VT): traces of an intangible city. The contribution of aerial archaeology

Davide MASTROIANNI

P. 1528 ID 213

Knowledge and representation as instruments for evaluation of retrofitting in the historic cities.

The jewish Ghetto in Rome

Gerardo Maria CENNAMO

P. 1539 ID 214

Traditional materials, innovative performance

Antonella VIOLANO, Monica CANNAVIELLO, Luigi DE SIMONE

P. 1545 ID 215

Smart as intelligent

Francesca VERDE

P. 1552 ID 216

Eco-friendly materials and technologies: the added value of urban transformation

Antonella VIOLANO, Lucia MELCHIORRE

P. 1560 ID 217

"Local" in the Space of Reconstruction of Meanings. Ingushetia as a Phenomenon of "the North

Caucasus Identity"

Elena SHLIENKOVA, Zarema KALIMATOVA

P. 1568 ID 218

The role of sustainable technologies in the design

Antonio BOSCO, Giuseppe CACCIAPUOTI

P. 1575 ID 219

Earthen Architecture in the Draa Valley

Paola RAFFA

P. 1583 ID 220

Nisida, the memory of a myth

Claudia CENNAMO, Ornella ZERLENGA

P. 1593 ID 221

The tie rods in historical handbooks

Luigi MOLLO

P. 1602 ID 222

The observation of Michelangelo's Moses monumental complex at the Church of St. Peter in

Chains and in virtual reality

Cesare CUNDARI, Fabio BABILONI, Gian Maria BAGORDO, Giancarlo CUNDARI,

Maria Rosaria CUNDARI

P. 1608 ID 223

From Pompeii to Çanakkale: the Officiamuseumed project proceeds his way

Claudio GAMBARDELLA

P. 1615 ID 224

The complex and multidimensional representation of the landscape on the Volturno river between Capua and Castel Volturno

Alessandro CIAMBRONE

P. 1625 ID 225

Places of identity in Campania; Traces represent the area between reason, regions and existing buildings

Ludovico MASCIA

P. 1632 ID 226

Staircases as a representative space of architecture

Ornella ZERLENGA

P. 1642 ID 227

Casagiove, Santa Maria Capua Vetere: a periphery and a road on centuries of Ancient Capua **Massimiliano RENDINA, Giuseppe MASCOLO**

P. 1650 ID 228

Complexity and landscape: interactions and analogies

Giuseppe D'ANGELO

P. 1659 ID 229

Heritage, Development and Equality: a proposal of indicators to measure the contribution to gender equality in international projects of cooperation for development based on architectural heritage interventions

Isabel TORT AUSINA, Jaume MONFORT I SIGNES

P. 1665 ID 230

Route 66: analysis of a famed cultural corridor in the United States and implications for heritage tourism

David LISTOKIN

P. 1675 ID 232

Macro reality of complex territorial identity. Pompeii among sign, track and history

Rossella BICCO, Ludovico MASCIA, Pasquale VAIANO

P. 1685 ID 233

Archipelago city: an inhabited desert?

Silvana SEGAPELI

P. 1692 ID 234

Technical and scientific protocol for the multitemporal airborne surveying Carmine GAMBARDELLA, Nicola PISACANE, Pasquale ARGENZIANO, Alessandra AVELLA, Stefano BASTONI, Giuseppe CASBARRA

P. 1716 ID 235

Technological evolution of the survey: a methodological approach to the Mobile Mapping Systems

Lina ABATEGIOVANNI

P. 1726 ID 236

Reading the territory. Signs graphics and remote sensing images

Rosaria PARENTE

P. 1730 ID 237

Regeneration of Carditello

Gilda EMANUELE

P. 1736 ID 238

Recovery plan and redevelopment of an area in 'Salice' (Foggia)

Gianluca CIOFFI

P. 1744 ID 239

The Sanfelician portal in neapolitan architecture of XVIII century

Vincenzo CIRILLO