



forum UNESCO
UNIVERSITY AND HERITAGE



V: Università
degli Studi
della Campania
Luigi Vanvitelli



Prof. Arch. Carmine Gambardella UNESCO Chair on Landscape Cultural Heritage and Territorial Governance



World Heritage and Dwelling on Earth World Heritage e Abitare la Terra

Architecture | Culture | Health | Landscape | Design | Environment |
Agriculture | Economy | Territorial Governance | Archeology | Heritage | e-Learning

Le Vie dei
Mercanti

XXI INTERNATIONAL FORUM

25 • 26 • 27 May 2023 Napoli Capri

XXI INTERNATIONAL FORUM 'LE VIE DEI MERCANTI' WORLD HERITAGE and DWELLING ON EARTH

Naples, 25 May 2023

Registration h. 9.00, Pegaso University, Centro Direzionale Isola F2

General Chair

Carmine GAMBARDELLA

President and CEO Benecon University Consortium

UNESCO Chair on Landscape, Cultural Heritage and Territorial Governance

LIVE STREAMING on YOUTUBE PEGASO UNIVERSITY

PROGRAMME

10.00 Introduction

Carmine GAMBARDELLA, President and CEO Benecon University Consortium, UNESCO Chair

Invited Speakers

Fabio VACCARONO, President and CEO Multiversity Group

Andrea BUONOMO, COO Multiversity Group

Nicola CAPUTO, Councilor for Agriculture of the Campania Region

Antonio URICCHIO, President ANVUR

Francesco FIMMANÒ, Scientific Director Pegaso University

David VANNOZZI, Director General Pegaso University

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Gianfranco NICOLETTI, Rector University of Campania

Giuseppe PAOLISSO, University of Campania, past Rector (Capri, 27 May 2023)

Carmelo STRANO, philosopher and writer

Mariano NUZZO, Superintendent of Archaeology, Fine Arts and Landscape
for the metropolitan area of Naples (MiC)

Lorenzo CAPOBIANCO, President Order of Architects,
Planners Landscapers Conservators of Naples and Province

Massimiliano CAMPI, University of Naples 'Federico II'

Efisio PITZALIS, University of Campania 'Luigi Vanvitelli'

Nicola PISACANE, University of Campania 'Luigi Vanvitelli'

Anna DEL SORBO, Naples Industrial Union

Daniele RICCIO, University of Naples 'Federico II'

Giuseppe FAELLA, University of Campania 'Luigi Vanvitelli'

Fabian CAPITANIO, University of Naples 'Federico II' (Capri, 27 May 2023)

Francesco FABBROCINO, Pegaso University

Anna SCOTTO DI SANTOLO, Pegaso University

Massimo GIOVANNINI, Mediterranean University of Reggio Calabria, past Rector
(Capri, 27 May 2023)

Antonella GRECO, Sapienza University Rome (Capri, 27 May 2023)

Roberto MORETTI, University of Campania 'Luigi Vanvitelli'

Mosè RICCI, University of Rome 'La Sapienza' (Capri, 27 May 2023)

Maurizio CARTA, University of Palermo (Capri, 27 May 2023)

**AWARD PRIZE FOR THE INTERNATIONAL COMPETITION OF DESIGN
'ABITARE LA TERRA/DWELLING ON EARTH'**

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NAPLES 25 MAY 2023 – PEGASO UNIVERSITY – I PARALLEL SECTION

ID 01_ Natasa ZVALJEVIC-LUXOR, Hartmut PASTERNAK. World Heritage Sites in Germany and Dwelling on Earth

ID 02_ Caterina GATTUSO, Domenico GATTUSO. Territorial restoration and redevelopment. The case of the Pentimele Hill

ID 03_ Piero BARLOZZINI, Fabio LANFRANCHI. Drawing the walls of time and space: the Fontana dei Ciechi at Bonefro

ID 04_ Maria MARTONE, Alessandra Marina GIUGLIANO. The measurement of decorum as a practice of knowledge in the expanding Naples of the early twentieth century: some examples

ID 05_ Maria MARTONE. Vanished landscapes. New scenarios for dwelling on earth with the awareness of the past for a sustainable future. The ancient Vallis regia, now Lake Barrea

ID 07_ Anna CATANIA. From waste to resource for a sustainable future

ID 08_ Patrizia BURLANDO. The Greener Europe. Ecosystem Services and Green Infrastructure for Resilient Cities

ID 09_ Fernanda CANTONE, Francesca CASTAGNETO, Vittorio FIORE. Old Construction and New Technologies. An Experiment for the “Borgata” of Syracuse

ID 10_ Francesco CRUPI. Environmental recovery strategies for sustainable and resilient regeneration

ID 12_ Giulia PELLEGGRI, Francesca SALVETTI. Genua Picta 1982-2023

ID 13_ Protecting the past to save the present. About the attempts to preserve cultural heritage before and after the Unification of Italy
Maria NATALE

ID 14_ Saverio CARILLO. Restoration, industrial design and drawing. A renewed Humanism for a renewed design concept the journal “Arte Italiana Decorativa e Industriale”

ID 15_ Maria Carolina CAMPONE. ‘Historical’ ecology and new Humanism: the perspective of the ancients

ID 16_ Carlo MORETTI. The future of the metropolis above active railway

ID 17_ Michela SCAGLIONE. AI and green transition: solutions for to nudge people towards correct waste management practices

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ID 18_ Caterina MELE. Dwelling on Earth by learning from Nature. Urban and building systems more sustainable and resilient through the use of Nature Based Solutions and Biomimicry

ID 19_ Dominik LENGYEL, Catherine TOULOUSE. Landscapes in visualisations of architectonic hypotheses

ID 20_ Martina CASTALDI, Sara ERICHE. Knowledge aspects of cultural heritage: digitalisation and virtual dissemination

ID 21_ Chiara INGROSSO. Stefania Filo Speziale's palazzina at the Parco Grifeo in Naples. An example of private housing for the middle-class

ID 22_ Maria Rosaria CUNDARI, Giuseppe ANTUONO, Giovanni Maria BAGORDO, Gian Carlo CUNDARI. Lost architectural models. Digital reconstruction of Raphael's Stables in Villa Farnesina

ID 23_ Francesca CIAMPA, Stefania DE MEDICI, Maria Rita PINTO. Built environment, art and strategies for care and maintenance landscape: artist residencies in Massa Lubrense

ID 25_ Barbara GALLI. The reuse of Lilong in Shanghai

NAPLES 25 MAY 2023 – PEGASO UNIVERSITY – II PARALLEL SECTION

ID 26_ Giovanni MONGIELLO, Gennario MONGELLI Bim and blockchain a possible contribution for the security of building heritage system

ID 27_ Takeyuki OKUBO, Yuki HAGASAWA, Dowon KIM. Study for Improvement of Evacuation Safety of Cul-de-sacs Roads in Historic Streets - A Study on the Installation of Emergency Evacuation. Doors in Kamigyo-ward, Kyoto Japan

ID 28_ Maria Giovanna PACIFICO, Anna Rita VILLANO, Katia FABBRICATTI. Maintaining the built environment through community engagement tools and strategies: playground as experimentation platform

ID 29_ Efisio PITZALIS, Barbara BONANNO. Architectural design and biomechanical theatre

ID 30_ Enza SANTORO, Gigliola AUSIELLO. Landscapes, Emergencies and Architecture

ID 31_ Luigi SIVIERO, Raffaele SPERADwelling the spaces below the road. Urban design strategies in the wake of the circular economy

ID 32_ Mariacarla PANARIELLO Preserve the Human

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ID 34_ Tiziana FIRRONE, Carmelo BUSTINTO. A future for Kiribati. New models for resilient housing settlements

ID 35_ Tiziana FIRRONE. Intervention strategies for the enhancement of the Peruvian route of the Inca royal path Qhapaq Ñan

ID 36_ Luca PARODI. Visions, strategies, and projects. The names by the new Italian Design and Craft movement

ID 37_ Concetta TAVOLETTA. A new legacy. The shape of contemporary reuse

ID 38_ Filippo MARCONI. A new model of detention. The Bolzano prison

ID 41_ Valeria MINUCCIANI, Michela BENENTE. Emotions and memory to change behaviors

ID 42_ Teresa CILONA. Spaces of cultural contamination. Creative places of sociality, integration, inclusion

ID 43_ Sabina MARTUSCIELLO, Carlo COPPOLA, Silvia BUONOMANO, Francesco DI FIORE. Goal 1. No to poverty: a social community center for access to basic human needs for health, education, sanitation

ID 45_ Stefano CHIARENZA. Between image and logos: the paradigm of a visual language in the Valcamonica rock drawings

ID 46_ Rosalba BELIBANI, Michele LAZAZZERA, Pina CIOTOLI. The project of public space. Towards adaptive infrastructures for more flexible and ecological cities

ID 47_ Barbara MESSINA, Carla GIORDANO. BIM methodologies to support the regeneration of the existing building heritage

ID 48_ Luca ZECCHIN. Urban transitions. The city in the former Ophelia Asylum in Potenza

ID 51_ Massimo MALAGUGINI. Representation to communicate and raise awareness

ID 52_ A. BASTO DIOGO, António JOSÉ MORAIS, J. CARMO FIALHO. Architectonic conceptual paradigms - from vernacular to digital architecture

ID 53_ Salvatore LOSCO, Claudia de BIASE. Eco-equipped Production Areas the Italian way of Eco Industrial Parks

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ID 55_ Laura RICCI, Carmela MARIANO. Territorial governance and climate adaptation. Towards an environmental perspective of urban regeneration

ID 56_ Francesca MUZZILLO, Fosca TORTORELLI. Urban vineyards as example of city regeneration

ID 57_ Andrey V. VASILYEV. Results of Study of Atmosphere Air Pollutions Caused by Automobile Transport in Urban Conditions on the Example of Togliatti City of Russia

ID 62_ Riccardo RENZI. Byrsa Acropole Unesco heritage site. Reorganization of the Archeological site of Byrsa, Carthage in Tunisi and new wings of the Archeological Museum

**NAPLES 26 MAY 2023 H. 10 AM / 1 PM
MEETING POINT IAV CLUB, VIA NAZARIO SAURO 23**

Naples Historical Centre, visit to the UNESCO World Heritage Property
Tour by Davide Vargus, La Repubblica magazine, author of "Napoli scontrosa" La nave di Teseo, 2022

CAPRI 27 MAY 2023 H. 10.30 AM VILLA GALEOTTA, VIA DON GIOBBE RUOCCO

Round Table

General Chair: Carmine GAMBARDELLA

Invited Speakers

Giuseppe PAOLISSO, University of Campania, past Rector

Antonio URRICCHIO, President ANVUR

Carmelo STRANO, philosopher and writer

Mosè RICCI, Sapienza University of Rome, Centro Linceo Interdisciplinare

Fabian CAPITANIO, University of Naples 'Federico II'

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III SECTION

ID 06_ Flora BERIZZI, Nicola CASTOLDI. Landscape and history in the tip of the leaf. Preservation and enhancement of the historical olive grove of the Grottoes of Catullus

ID 11_ Roberta ZARCONI, Anahita MIRANI. The existing building as a source of energy: proposal of a method for the development of operational procedures for reuse

ID 24_ Fabio BALDUCCI. A new Museum of the suburbs in Rome. Architecture for new narrative lexicons in the R5 sector of Tor Bella Monaca

ID 33_ F. Sebnem KULOGLU YUKSEL, Sumeyra CIFTCI. Transform of Traditional Urfa Houses Located in the Historical Area of the City

ID 39_ Michela BENENTE, Irene RUIZ BAZÁN. The analysis of values as a strategy for the conservation of cultural heritage

ID 40_ Andrea MARCUCETTI. Puzzle design. Between Vision, Speed, Design and Sustainability

ID 49_ Anahita MIRANI, Roberta ZARCONI. Advancing Sustainable Building Envelope Systems through LCA: A Comparative Analysis of Natural Stone and Concrete Envelopes towards Circular Economy Principles

ID 50_ Angela PALUMBO 50 Adaptable design

ID 54_ Angela Alessandra BADAMI. The Rewilding Approach in Urban Design. The Case Study of Budolfi Plads in the Historic Centre of Aalborg (DK)

ID 59_ Rosaria PARENTE, Riccardo TAVOLARE. ScanToBIM and Digital Twin of architectural heritage: case study on Badia of San Lorenzo, Casamassima in Italy

ID 64_ Alessandro CIAMBRONE. Valorising public and private spaces with murals

CAPRI 27 MAY 2023 H. 1.30 AM, LUNCH, VILLA GALEOTTA, VIA DON GIOBBE RUOCCO



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