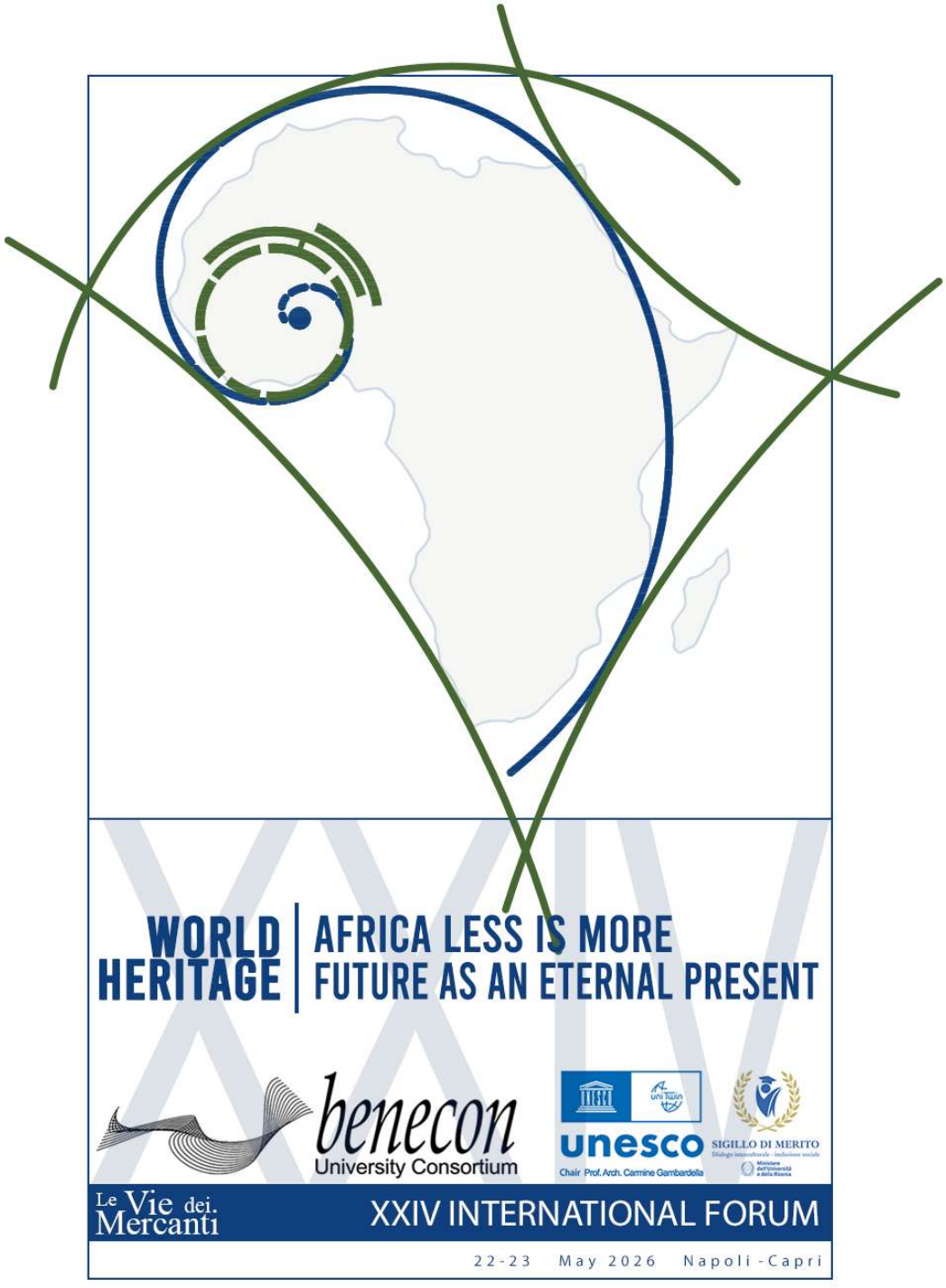
Program of XXIV International Forum - Le Vie dei Mercanti



22 May 2026 Naples, Palazzo Zapata

2016/2026 – Nell'Anniversario del Conferimento, da parte dell'UNESCO, della 1ª Cattedra nella Regione Campania al Prof. Carmine Gambardella *Unesco Chair on Landscape, Cultural Heritage and Territorial Governance,* si apre il XXIV Forum Internazionale "Le Vie dei Mercanti" – World Heritage and Africa: Less is More, World Heritage and Future as an Eternal Present.

2012/2026 - Nell'Anniversario del partenariato Comando Generale Guardia di Finanza – Consorzio Universitario BENECON per il Monitoraggio Aereo e Agricoltura di Precisione Anti-Cannabis in Albania.

9:30 am

Registration - Welcome Coffee.

10:00 am – 11:00 am

Institutional Greetings

- **Gerardo Villanacci,** Presidente del Consiglio Superiore dei Beni Culturali e Paesaggistici;
- **Mariano Nuzzo,** Soprintendente Archeologia, Belle Arti e Paesaggio per le province di Caserta e Benevento;
- **Anna Onesti,** Soprintendente Archeologia, Belle Arti e Paesaggio per le province di Salerno e Avellino;
- **Rosalia D'Apice,** Soprintendente Archeologia, Belle Arti e Paesaggio per il Comune di Napoli;
- **Paola Ricciardi,** Soprintendente Archeologia, Belle Arti e Paesaggio per l'Area Metropolitana di Napoli;
- **Edoardo Croci,** Presidente Nazionale di Italia Nostra;
- **Francesco Fimmanò**, Direttore Scientifico Universitas Mercatorum;
- **Lorenzo Capobianco**, Presidente dell'Ordine degli Architetti di Napoli, Dipartimento di Architettura e Disegno Industriale dell'Università degli Studi della Campania Luigi Vanvitelli;
- **Antonio Felice Uricchio,** Presidente dell'ANVUR;
- **Vilberto Stocchi**, Rettore dell'Università San Raffaele di Roma;
- **Giovanni Cannata**, Rettore Universitas Mercatorum.

11:00 am - 12:30 pm

General Chair. Prof. Carmine Gambardella,

UNESCO Chair on Landscape, Cultural Heritage and Territorial Governance

Invited Speaker

- **Gerardo Villanacci**, Presidente della Fondazione Scuola Nazionale del Patrimonio e delle Attività Culturali;
- **Edoardo Croci,** Direttore del Laboratorio di Rigenerazione Urbana Sostenibile e Senior Research Fellow presso GREEN (Centre for Geography, Resources, Environment, Energy and Networks) alla Università Bocconi di Milano;
- **Massimiliano Campi**, Dipartimento di Architettura dell'Università di Napoli Federico II;

- **Stefano Chiarenza**, Università Telematica San Raffaele - Roma 5;
- **Nicola Pisacane,** Dipartimento di Architettura e Disegno Industriale dell'Università degli Studi della Campania Luigi Vanvitelli;
- **Daniele Riccio,** Dipartimento di Ingegneria Elettrica e Tecnologie dell'Università di Napoli Federico II;
- **Sabina Martusciello,** Dipartimento di Architettura e Disegno Industriale dell'Università degli Studi della Campania Luigi Vanvitelli;
- **Enza Roberta Petrillo,** UNESCO Chair on Population, Migrations and Development;
- **Nunzia Borrelli,** Dipartimento di Sociologia e Ricerca Sociale dell'Università di Milano Bicocca;
- **Alessandro Ciambrone,** Street Artist - Guinness World Record holder.

12:30 pm - 1:30 pm

Session presentation Paper.

Chair. Prof. Francesca Muzzillo

- ID004: Francesca **MUZZILLO**, Fosca **TORTORELLI**
  Università degli Studi della Campania "Luigi Vanvitelli", Aversa, Italy.
  Cork as a Bio-Cultural Heritage Between Innovation and Material Memory.

- ID002: Natasa Zivaljevic **LUXOR**, Hartmut **PASTERNAK**
  University Donja Gorica, Podgorica, Montenegro; Brandenburg University, Cottbus, Germany.
  Europe and Africa Interconnecting Heritage: Le Vie dei Mercanti di Ragusa (Dubrovnik), the Temple of St. Mina near Alexandria (Egypt), and Saxon-Serbian Medieval Mining Tradition.

- ID008: Tiantian **FAN,** Maria **MARTONE**
  Wuhan Donghu University, Wuhan, China; Sapienza University of Rome, Italy.
  Porcelain as a travelling heritage: From a legacy of the past to a replicable workflow for planning and design.

- ID009: Mohamed Tahar **ES-SIDDIKI,** Sanae **SAKALE**
  Mohammed V University, Rabat, Morocco; Ibn Tofail University, Rabat, Morocco.
  Heritage at Risk: Decline and Resilience of Indigenous Crafts in the Old Medina of Fez, Morocco.

- ID010: Domenico **GATTUSO**, Caterina **GATTUSO**, Tuca **GATTUSO**
  Mediterranea University, Reggio Calabria, Italy.
  Magna Grecia Express and Ionian Cultural Heritage. A Travel and Tourism supply in history and the future.

- ID054: Margaridas **MATIAS,** Pedro **GASPAR**
  University of Lisbon, Portugal.
  Permanence and Transformation in the Baixa Pombalina (Lisbon): A Multicriteria Methodology for Heritage Rehabilitation.

- ID052: Antonio **POSILLIPO**
  Naples, Italy.
  The Village as a Generative Cell: Water, Knowledge, and Territorial Resilience in Insular Africa.

- ID045: Marichela **SEPE**
  Sapienza University of Rome, Italy.
  Community Participation and the Regeneration of Heritage Public Spaces.

- ID018: Emanuela **SORBO**, Andrea **ROSIGNOLI**, Giuseppe Felice **ROMANO**, Tommaso **MORETTO**
  Università Iuav di Venezia, Italy; Soprintendenza ABAP per le province di Verona, Rovigo e Vicenza, Italy.
  Multiscale Knowledge for a Conservation-Oriented Approach. The Abandoned Landscape of the Former Psychiatric Hospital in Rovigo.

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1:30 pm - 2:30 pm

Lunch at Palazzo Zapata.

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2:30 pm - 4:30 pm

Session presentation Paper.

Chair. Prof. Nicola Pisacane

- ID016: Dowon **KIM,** Kenta **NAGASAWA,** Takeyuki **OKUBO**
  Department of Civil and Environmental Engineering, Kusatsu, Shiga, Japan; Hiroshima Electric Railway Co.,Ltd., Japan.
  Adaptive Utilization Strategies for Important Cultural Landscapes to Sustain Local Livelihoods: A Case Study of the Sugaura Settlement, Shiga, Japan.

- ID039: Dominik **LENGYEL,** Catherine **TOULOUSE**
  BTU University of Technology Cottbus-Senftenberg, Lengyel Toulouse Architects, Germany.
  Reflection on cultural heritage as a responsibility towards society.

- ID014: Tiziana **FIRRONE**
  University of Palermo, Italy.
  Forms, transformations, and identity of traditional architecture in Burkina Faso: state of the art and effects of the introduction of industrial materials and technologies.

- ID017: Stefania **DE MEDICI,** Giuseppe **CATALDI,** Pasquale **DE TORO,** Carla **DI GIORGIO**
  University of Catania, Italy; University of Naples Federico II, Italy.
  Regeneration pathways and experimental models of sustainable tourism use for the Douar of Morocco.

- ID063: Orazio **CASABLANCA,** Margherita **ZIMBARDO,** Anna **SCOTTO DI SANTOLO**
  Pegaso University, Naples, Italy.
  Stress State History and Stability Analysis of the Herculaneum Archaeological Excavation Fronts.

- ID020: Derick **DE BRUYN,** Julian **MAY**
  McGregor, South Africa; University of the Western Cape, Cape Town, South Africa.
  More Ethics, Less Aesthetics: Event-Architecture as Living Heritage in a South African Village.

- ID021: Maria Carola **MOROZZO DELLA ROCCA,** Claudia **TACCHELLA,** Vittoria **TANZI**
  University of Genoa, Italy.
  Nautical Heritage, Research and Training. Dynamic Connections between Memory and Future.

- ID023: Alessandra **BARRESI,** Caterina **GATTUSO,** Meriem **SEGHIRI**
  Mediterranea University, Reggio Calabria, Italy; Centre de Recherche en Aménagement du Territoire (CRAT), Constantine, Algeria.
  Colorful facades and urban landscapes. The case of Burano Island.

- ID031: Antonello **STELLA**, Margherita **META**
  Università degli studi di Ferrara, Italy; Sapienza University of Rome, Italy.
  Designing Continuity. Architecture and Urban Planning in the Governance of Transformation.

- ID027: Francesco **MAGLIOCCOLA**
  University of Naples "Parthenope", Italy.
  Drawing Heritage in transformation: survey and representation as mediation between memory and innovation.

- ID029: Valeria **MINUCCIANI,** Michela **BENENTE,** Gianluca **D'AGOSTINO**
  Politecnico di Torino, Italy.
  The past shapes the future: can Cultural Heritage boost confidence?

- ID033: Alessandra **ADDESSI,** Lucrezia **PALA**
  Sapienza University of Rome, Italy.
  Territorial Synergies in Conservation: A Spatial and Functional Taxonomy of OECMs.

- ID036: Mariateresa **CAMPOLONGO**
  Università di Genova, Italy.
  Interior yacht design as living heritage: shaping identity between past, present, and future.

4:30 pm - 6:00 pm

Session presentation Paper.

Chair. Prof. Rosaria Parente

- ID051: Massimiliano **CAMPI,** Marika **FALCONE,** Marica **CAMERINO**
  University of Naples Federico II, Italy.
  Designing the future, measuring the present: the new ways of representation in the age of artificial intelligence.

- ID024: Rosaria **PARENTE**, Riccardo **TAVOLARE**, Isidora **ĐURIĆ**
  Benecon University Consortium, Universitas Mercatorum, Napoli, Italy; Politecnico di Bari, Italy.
  Less is More in Heritage Documentation: Monocular Depth Estimation Applied to Archival Images of African Built Heritage.

- ID037: Maria Serena **MATARRESE**, Paola **FANDELLA**
  Università Cattolica del Sacro Cuore, Sapienza University of Rome, Italy.
  Museum and the Digital: Preliminary Reflections on the Preservation of Living Cultural Memory.

- ID058 Salvatore **LOSCO**, Cipriano **CERULLO**
  University of Campania Luigi Vanvitelli, Aversa, Italy.
  Urban metabolism and the energy transition: From sectoral planning to the energy susceptibility of urban fabric.

- ID049: Laura **RICCI**, Carmela **MARIANO**, Irene **POLI**
  Sapienza University of Rome, Italy.
  Cultural Heritage and Urban Regeneration. Towards Integrated and Experimental Perspectives.

- ID055: Valeria **MINUCCIANI**, Nilufer Saglar **ONAY**
  Politecnico di Torino, Italy.
  Searching for the spatial commons of human rituals, existence and evolution in times: what do we convey to the future?

- ID056: Zomorrouda **REDOUANE**, Antonetta **NAPOLITANO**, Claudia **DE BIASE**
  University of Campania "Luigi Vanvitelli", Aversa, Italy.
  Between Governance and Community-Led Vernacular Development: The Case of Ksar Tafilelt.

- ID060: Dario **LUCIANO**, Rosaria **ROVIELLO**, Andrea **ZACCARDI**
  University of Campania "Luigi Vanvitelli", Aversa, Italy.
  Between production and devotion: rural architecture and landscape transformations in the Caserta territory and in the Ager Nolanus.

- ID013: Concetta **TAVOLETTA**
  Università degli Studi della Campania "Luigi Vanvitelli", Aversa, Italy.
  Vernacular as an ethical design method.

- ID061: Elena **GIGLIARELLI,** Chadi **EL KHOURY**, Youssef **EL GANADI**, Anna Paola **POLA**, Luciano **CESSARI**
  Institute of Heritage Science (ISPC), National Research Council of Italy (CNR), Rome, Italy.
  The Kasbah of Mehdya (Morocco): integrated knowledge, preventive conservation and enhancement within the MAECI Morocco project.

- ID039: Maria **NATALE**
  Pegaso University, Naples, Italy.
  Against "mixed-race" relationships. The criminalization of madamato in Italian East Africa.

- ID062: Mariacarla **PANARIELLO**
  Naples, Italy.
  The Memory Project.

- ID059: Paola **PAGLIUCA**
  Naples, Italy.
  The Image as a Construction Site: Shared Narratives in Photography and Documentary Film.

23 May 2026 Capri, Casa Galeotta

11:30 am – 12:30 pm

Session round table.
World Heritage and Africa: Less is More.
World Heritage and Future as an Eternal Present

General Chair: Prof. Carmine Gambardella

- ID066: Angela **BADAMI**, Maurizio **CARTA**
  University of Palermo, Italy.
  Integrated Strategies for Heritage Enhancement and UNESCO Nomination in Africa: Archaeological and Intangible Values in the Comparative Cases of Zaghouan (Tunisia) and Agrigento (Italy).

- ID034: Ana **PEREIRA NETO**
  Universidade NOVA de Lisboa; ISEC Lisboa, Portugal.
  Ethnographic Insights from Lagos Mediterranean/ African culture.

- ID011: Patrizia **BURLANDO,** Angela **GAMBARDELLA**
  Università di Genova, Italy; Ordine degli Architetti PPC Genova, Italy.
  Eternal Present: the Centifoliae Rose Garden at Villa Borzino, Busalla (Genova, Italy).

- ID046: Francesca **COPPOLINO,** Candida Maria **VASSALLO**
  University of Naples Federico II, Italy.
  Heritage regeneration for community development in Addis Ababa.

- ID007: Andrea **MARCUCCETTI**
  Sorbonne Université - UIR Rabat
  Speed, Urban Loneliness, and Living Heritage: The Km Vert as a "Less Is More" Socio-Spatial Device in African Cities.

12:30 pm

Gala Lunch

Scientific and Organizing Local Committee

Rosaria Parente, Giuliano Smarrazzo, Silvia Buonomano, Luciana Abate, Dario Martimucci, Rosa Carreri

benecon University Consortium

unesco Chair Prof. Arch. Carmina Gambardella

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